

SPONSORSHIP & MEDIA KIT

2011

“GRAFFITI NIGHT”

A FINE ART AUCTION FUNDRAISER



ARTS FOR ACT

A FINE ART AUCTION & MAJOR FUNDRAISER BENEFITTING

ABUSE COUNSELING AND TREATMENT, INC.

at Harborside Event Center in the River District

"GRAFFITI NIGHT"

Become a Sponsor for the gala event of the summer, to be held on August 6, 2011 at Harborside Event Center in Historic Downtown Fort Myers.

Be a part of Arts for ACT 2011 "**Graffiti Night.**"

Help ACT serve our clients who are the victims of domestic violence and their children, and survivors of sexual assault.

Be a part of your community...

Come Make your MARK...at "Graffiti Night"

SAVE A LIFE!



ARTS FOR ACT 2011

This is the 23rd year for this Gala Fundraiser!

Your Sponsorship will give you Increased Exposure:

Reach thousands of potential customers!

You will be recognized as an Arts for ACT “**Graffiti**” Sponsor:

- ❑ at the Preview Exhibit at Bob Rauschenberg Gallery
- ❑ at the Auction at Harborside Event Center
- ❑ on all Press Releases
- ❑ in our full color Program Book
- ❑ as a link on our Websites

“MAKE YOUR MARK” SPONSOR LEVELS

Tagging \$1,500.	Stencil \$2,500.	Wild Style \$4,000.	Snipe \$6,000.	Block Buster \$8,000.	Master Piece \$10,000.
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Tagging Sponsor - \$1,500.

Eighth page - four color ad in Program Book

Two seats at the Auction

Website Link

Wild Style Sponsor - \$4,000.

Quarter page - four color ad in Program Book

Four seats at the Auction

Inclusion in all media ads & press releases

Website Link

4' X 4' “Make your Mark” Graffiti Display at the Auction

Stencil Sponsor - \$2,500.

Quarter page - four color ad in Program Book

Four seats at the Auction

Website Link

Snipe Sponsor - \$6,000.

Half page - four color ad in Program Book

Six seats at the Auction

Inclusion in all media ads & press releases

Website Link

4' X 8' “Make your Mark” Graffiti Display at the Auction

Block Buster Sponsor - \$8,000

Full page - four color ad in Program Book

Eight seats at the Auction

Inclusion in all media ads & press releases

Website Link

4' X 8' “Make your Mark” Graffiti Display at the Auction

Master Piece Sponsor - \$10,000.

Full Page - four color ad inside cover Program Book

1 Table at the Auction - 1st Tier Placement

Inclusion in all media ads & press releases

Website Link

4' X 8' “Make Your Mark” Graffiti Display at the Auction

“GRAFFITI NIGHT”

Arts for ACT 2011 is making its MARK!

We are coming back to the Harborside Event Center in historic downtown, Fort Myers.

Come “Make YOUR Mark” at Arts for ACT 2011 “Graffiti Night”! This year’s auction will have a montage of diverse items, collectible and artwork including items from local, national and international artists and celebrities! Enjoy a buffet of heavy hors D’oeuvres, desserts, tea and coffee (wine, beer and mixed drinks will be available at the cash bars).

Participation as a sponsor of this event allows you to help ensure the success of the fundraiser and save lives! Please help us to help others, and in return you will receive increased exposure to potential customers and clients, recognition at all preview art exhibits, a mention in all press releases, an ad in our program book, tickets to the auction, a link on our website and a 4 foot by 8 foot “Make Your Mark” Graffiti Display Board at the auction.

Sponsor one of our pre-party event such as “An Hour in the Alley”, the preview showing at Bob Rauschenberg Gallery or create your own pre-party event for our approval.

Please sign up to be a sponsor. Abuse Counseling and Treatment, Inc. needs your support. Help us raise the money we need for victims of domestic violence and sexual assault.

Our fun filled inter-active evening will let you make your mark for ACT!

Sincerely,
Sandy Stilwell, Honorary Auction Chair
Jennifer L. Benton, CEO



ARTS FOR ACT 2011

Sign up Now!

- ❑ Help ensure the success of Arts for ACT "Graffiti Night"
- ❑ Proceeds enable ACT to provide a 24-hour hotline, safe emergency shelter, counseling, children's programs, forensic sexual assault examinations, clothing, food and much more for the victims of domestic violence and their children and survivors of sexual assault in Lee, Hendry and Glades Counties. This year we celebrate 33 years in operation and 23 years hosting this fundraiser!

Help us to continue in our efforts to save LIVES!

Check One	Sponsorships	Amount
	Master Piece	\$10,000.
	Block Buster	\$8,000.
	Snipe	\$6,000.
	Wild Style	\$4,000.
	Stencil	\$2,500.
	Vagging	\$1,500.
	Sponsor a Pre-party Event	
Sponsor Information		

Sponsor Business Name _____
 Street Address _____
 City, State, Zip _____
 Phone Number _____
 E-Mail _____
 Contact Name _____

Graffiti:

(singular: graffito; the plural is used as a mass noun)

is the name for images or lettering scratched, scrawled, painted or marked in any manner on property. Graffiti is any type of public markings that may appear in the forms of simple written words to elaborate wall paintings. Graffiti has existed since ancient times, with examples dating back to Ancient Greece and the Roman Empire.

PROGRAM BOOK AD RATES

FULL PAGE - 9"W X 11"H \$1,000

HALF PAGE - 4.5"W X 11"H VERTICAL OR 9"W X 5.5"H HORIZONTAL \$600.

QUARTER PAGE - 4.5" W X 5.5"H \$400.

EIGHTH PAGE - 2.5" W X 2.75" H \$200.

ADVERTISER GUIDELINES:

ACCEPTABLE FILES: PDF, JPG, TIF

EMBED ALL FONTS AND DO NOT SUBSET

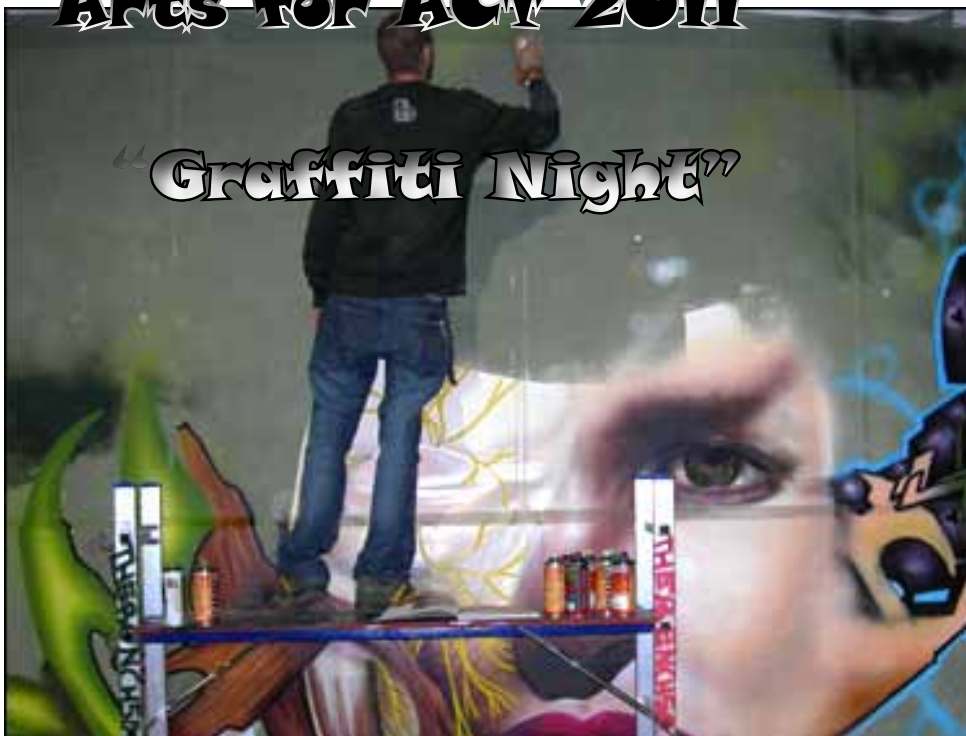
MINIMUM RESOLUTION: 300 DPI

BLEED: 1/8" OR .125" ALL SIDES

We hope to hear that you will be making your mark with us!

Arts for ACT 2011 is making its MARK!

Arts for ACT 2011



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